



COUNTDOWN  
**2: DRIVE**

**SAFE  
K:DS**  
WORLDWIDE™

**Countdown 2 Drive:  
How to Host Community Rally**

# Welcome to Countdown2Drive

Thanks for your interest in hosting  
a Countdown2Drive Rally within  
your Community

# Step 1: Click “Facilitator Guide”



HOST YOUR OWN C2D RALLY

- [Facilitator Guide](#) 
- Register Your Rally Today
  - > [Safe Kids Coordinator \(Click here\)](#)
  - > [Community Facilitator \(Click here\)](#)
- [How To Host Your Own Rally Presentation](#)

# Step 2: Create a Profile or Sign In

**2:DRIVE**

*Good drivers tomorrow.*



[First time - Please click here](#)

Returning. Please enter your email address, access code and state

Email Address

Access Code

State

Submit

Forgot your access code?

Please enter your email address

Submit

# Step 3: First Time Users

Submit an online registration to gain access to the C2D Facilitators Guide

**Registration Section**

**User Information**

Name:

Create your Access Code:(Digit only)

Email Address:

Confirm Email :

**Where do you live:**

County

City

State:

Zip Code

**Which category to you fall into:**

Parent of a teen 13 or 14 year old teen

Professional working with 13 or 14 year old teens

Dealership

Insurance Company

User name and password provided for future access upon completion

# Step 4: Facilitator's Guide Step by Step

Select the section that represents the location of your Rally:



## 1. Rally Locations



### a. DealerShip

[Fact Sheet.doc](#)  
[Flyer-Template.doc](#)  
[Intro Letter-Template.doc](#)  
[Program Description.doc](#)  
[Talking Points.doc](#)  
[Thank You Letter-Template.doc](#)

**General Motors Dealership  
Safe Kids Network Specific**



### b. Plant

[Fact Sheet.doc](#)  
[Flyer-Template.doc](#)  
[Introduction Letter-Template.doc](#)  
[Talking Points.doc](#)  
[Thank You Letter-Template.doc](#)

**General Motors Plant  
Safe Kids Network Specific**



### c. Community-Summer-Sports Camp

[Partner Letter-Template.doc](#)  
[Coach and Teacher Intro Letter.doc](#)  
[Fact Sheet.doc](#)  
[Flyer-Template.doc](#)  
[Parent Invitation Letter-Template.doc](#)  
[Talking Points.doc](#)

**Community Rally,  
Summer, Sports Camp**



### d. Family Home-Church Setting-Parent to Parent

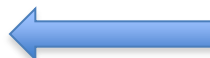
[Family Home-Fact Sheet.doc](#)  
[Family Home-Talking Points.doc](#)  
[Family-Parent Invitation-Template.doc](#)

**Family Home, Church,  
Parent to Parent**

# Step 4: Facilitator's Guide Resources



2. In-Kind or Donor Sponsors  
[Donor-Request Letter-Template.doc](#)  
[Donor-Thank You Letter-Template.doc](#)



Funding Raising



3. Promotional Tools  
[Promotion-Fact Sheet.doc](#)  
[Promotion-Talking Points.doc](#)



Raise Public Awareness



4. Volunteers  
[Volunteers Request Letter-Template.doc](#)  
[Volunteers Thank You Letter-Template.doc](#)



Volunteer Recruitment  
and Follow up



5. Handouts  
[Handout Agreement Template.pdf](#)  
[Handout Cost To Drive.pdf](#)  
[Handout Tipsheet.pdf](#)  
[Handout Wallet Card.pdf](#)  
[Handout Worksheet.pdf](#)



Handouts for Parents and  
Teens



6. Scripts  
[Facilitator Script.pdf](#)



How do you get the  
conversation started?  
Ready made scripts

# Step 5: Register Your Rally

Rally Facilitators will receive a unique 4 or 5 digit code upon completion of rally registration. The code must be given to the parents and teens who attend to rally. The parents and teens will enter the code on the C2D website when completing their online registration





# Step 5: cont.

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**Safe Kids Coordinator**  
Coalitions/Chapters are required to register on the internal SKBU system

**Community Facilitators**  
Community members outside of the Safe Kids network

# Step 6: Fill in the Appropriate Information to Register Your Rally

**COUNTDOWN  
2:DRIVE** *Safe passengers today  
Good drivers tomorrow.*



[Back to resources](#)

### Countdown2Drive Event (Teen Pre-Driver)

**Event Information**

Event Date:

Start Time:

End Time:

Time Zone:

Location:

Street:


City:

State:

Zip Code:

**Additional Information for posting on the Safe Kids USA Website**

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# THANK YOU

Thank you for bring C2D to your community and taking an active step in making sure teens become **safer passengers today and good drivers tomorrow.**