Countdown 2 Drive: How to Host Community Rally
Welcome to Countdown2Drive

Thanks for your interest in hosting a Countdown2Drive Rally within your Community
Step 1: Click “Facilitator Guide”

- Facilitator Guide
- Register Your Rally Today
  - Safe Kids Coordinator (Click here)
  - Community Facilitator (Click here)
- How To Host Your Own Rally Presentation
Step 2: Create a Profile or Sign In

First time - Please click here

Returning. Please enter your email address, access code and state

Email Address
Access Code
State
Submit

Forgot your access code?

Please enter your email address
Submit
Step 3: First Time Users

Submit an online registration to gain access to the C2D Facilitators Guide

User name and password provided for future access upon completion
Step 4: Facilitator’s Guide
Step by Step

Select the section that represents the location of your Rally:

1. Rally Locations

- a. Dealership
  - Fact Sheet.doc
  - Flyer-Template.doc
  - Intro Letter-Template.doc
  - Program Description.doc
  - Talking Points.doc
  - Thank You Letter-Template.doc

- b. Plant
  - Fact Sheet.doc
  - Flyer-Template.doc
  - Introduction Letter-Template.doc
  - Talking Points.doc
  - Thank You Letter-Template.doc

- c. Community-Summer-Sports Camp
  - Partner Letter-Template.doc
  - Coach and Teacher Intro Letter.doc
  - Fact Sheet.doc
  - Flyer-Template.doc
  - Parent Invitation Letter-Template.doc
  - Talking Points.doc

- d. Family Home-Church Setting-Parent to Parent
  - Family Home-Fact Sheet.doc
  - Family Home-Talking Points.doc
  - Family-Parent Invitation-Template.doc

General Motors Dealership
Safe Kids Network Specific

General Motors Plant
Safe Kids Network Specific

Community Rally, Summer, Sports Camp

Family Home, Church, Parent to Parent
Step 4: Facilitator's Guide Resources

2. In-Kind or Donor Sponsors
   - Donor-Request Letter-Template.doc
   - Donor-Thank You Letter-Template.doc

3. Promotional Tools
   - Promotion-Fact Sheet.doc
   - Promotion-Talking Points.doc

4. Volunteers
   - Volunteers Request Letter-Template.doc
   - Volunteers Thank You Letter-Template.doc

5. Handouts
   - Handout Agreement Template.pdf
   - Handout Cost To Drive.pdf
   - Handout Tipsheet.pdf
   - Handout Wallet Card.pdf
   - Handout Worksheet.pdf

6. Scripts
   - Facilitator Script.pdf

Funding Raising
Raise Public Awareness
Volunteer Recruitment and Follow up
Handouts for Parents and Teens
How do you get the conversation started?
Ready made scripts
Step 5: Register Your Rally

Rally Facilitators will receive a unique 4 or 5 digit code upon completion of rally registration. The code must be given to the parents and teens who attend to rally. The parents and teens will enter the code on the C2D website when completing their online registration.
Step 5: cont.

Safe Kids Coordinator
Coalitions/Chapters are required to register on the internal SKBU system

Community Facilitators
Community members outside of the Safe Kids network

HOST YOUR OWN C2D RALLY

- Facilitator Guide
- Register Your Rally Today
  > Safe Kids Coordinator (Click here)
  > Community Facilitator (Click here)
- How To Host Your Own Rally Presentation
Step 6: Fill in the Appropriate Information to Register Your Rally
THANK YOU

Thank you for bringing C2D to your community and taking an active step in making sure teens become safer passengers today and good drivers tomorrow.